



# ARTEMART

BLOCKCHAIN PLATFORM FOR NFT

WHITE PAPER Ver 2.0

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**NFT**  
Non-Fungible Token  
BLOCKCHAIN



A person wearing a VR headset and white clothing is standing in a dark blue, futuristic digital environment. They are interacting with a large, 3D grid of blue cubes that appears to be a data structure or a virtual interface. The background is filled with a network of glowing blue lines and nodes, creating a sense of connectivity and data flow. The overall atmosphere is high-tech and immersive.

## I. Introduction

# Introduction

**NFT platform with experience and knowledge of blockchain technology**

**Metaverse platform where various content transactions take place**

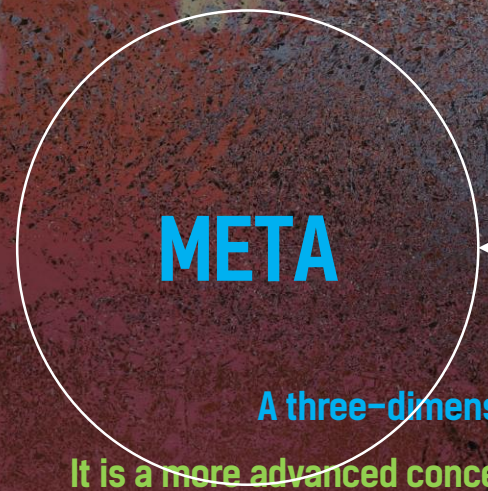
**Contribute to vitalizing the NFT market and grow together..**



**The ARTE platform is designed for a variety of transactions to optimize NFT transactions.**

**The ARTE platform supports the creation and trading of NFTs for any art object.**

**We will create a reliable market by storing transaction details in the block chain.**



# Metaverse



A three-dimensional virtual world where social, economic, and cultural activities like the real world take place

It is a more advanced concept than virtual reality, which absorbs the virtual world such as the web and the Internet into the real world..

< metaverse service >

Roblox, Second Life, Twiinity, SNS service, etc.

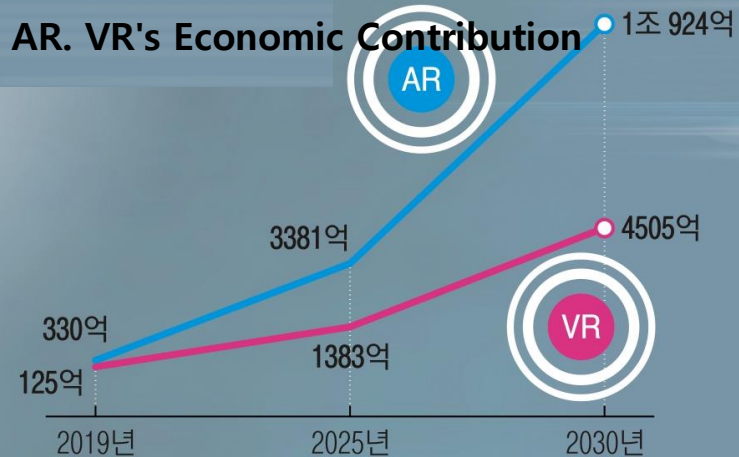


The size of the metaverse market in 2030 is expected to reach 170 trillion won. 3100% growth and continuing growth market from 54 trillion (\$42.5 billion) in 2019

Current status of major companies and services related to Metaverse



AR. VR's Economic Contribution



〈자료 : PwC '보는 것이 믿는 것이다' 리포트〉

## Metaverse is accelerating global market trends.

Roblox



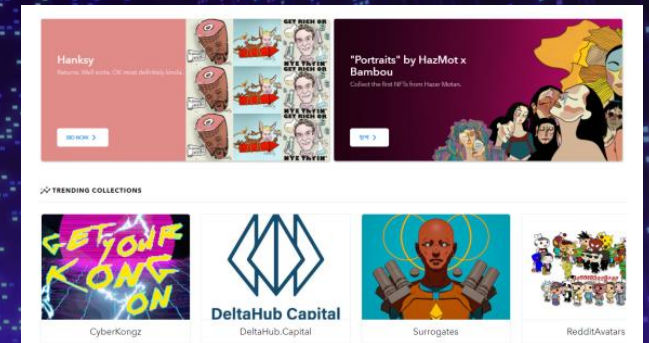
A platform to enjoy games in real time

Oculus Quest 2



Facebook's virtual reality (VR) device  
October 2020

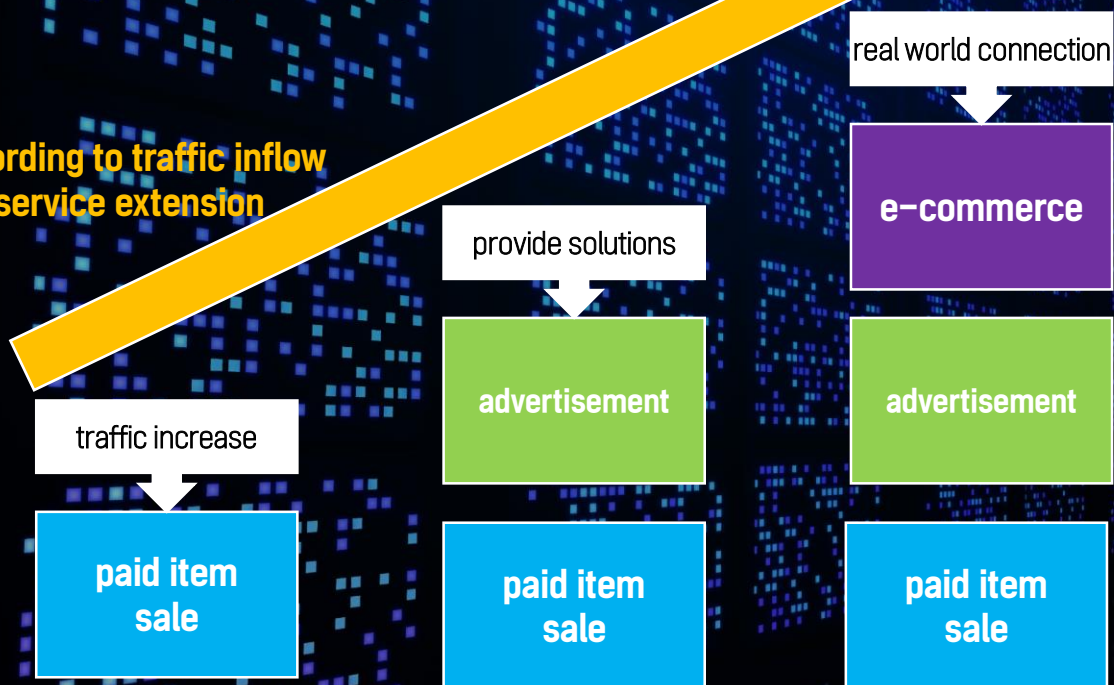
Opnesea



The world's largest NFT exchange

## Metaverse revenue model evolution

according to traffic inflow  
service extension



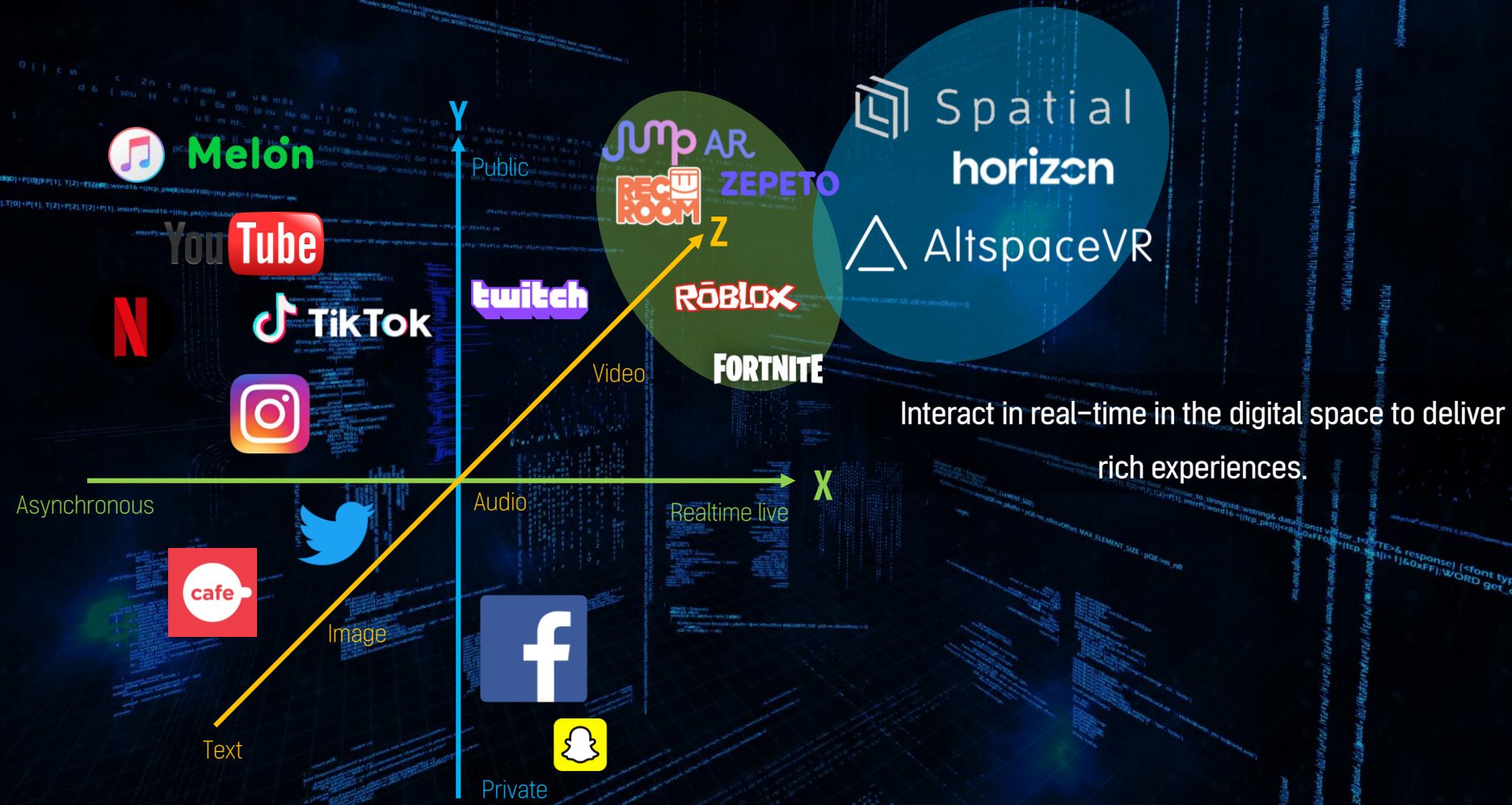
## Metaverse

*you want just wright here.*

- Metaverse's revenue model extends from selling paid items to marketing solutions, performances, and commerce
- Most metaverse platforms adopt the F2P + partial payment method, but casual games with a high proportion of Gen Z have a structure that makes payment difficult.
- Recently, many examples of brand marketing through collaboration promotions have appeared in Metaverse, so it has high potential as a marketing channel.
- In the future, the connection with the real world such as performances on the metaverse as well as sales of goods and live commerce is expected to be strengthened.



# The metaverse changes rapidly. So we need new killer content



Interact in real-time in the digital space to deliver rich experiences.

[Data Source: New Business Opportunities with Metaverse]

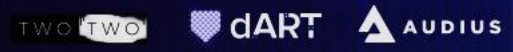


## II. NFT Market Status

FUNDS & ASSOCIATIONS



ARTS & MUSIC



METAVVERSE



GAME STUDIO



INFRASTRUCTURE



COLLECTIBLES



MARKETPLACES



WALLET



GAMES



SPORTS



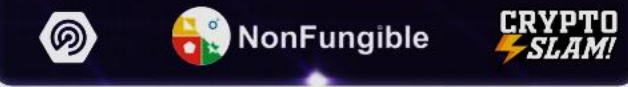
DOMAIN



DEFI



NEWS & RESEARCH



# JPG digital art '5000 days a day' sold at Christie's auction house for 78 billion won

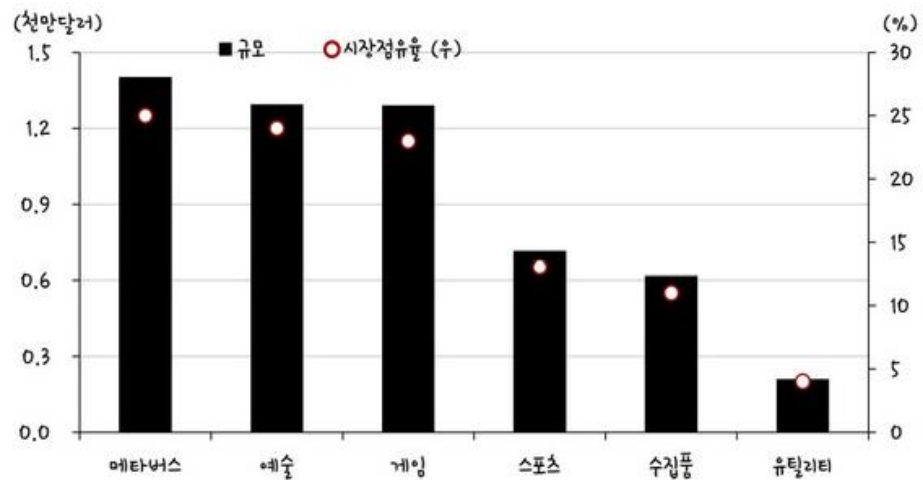


- Artist: Mike Winkelmann]
- career : Born 1981 in Wisconsin, USA  
2007년 5월 1일 작업 시작 제목: "Everydays"
- Working period 5,000 days Title of work: 5,000 days a day is the 3rd most expensive work among living artists

## The NFT market, which was only \$40 million in 2018, will grow 8.5 times to \$340 million in 2020

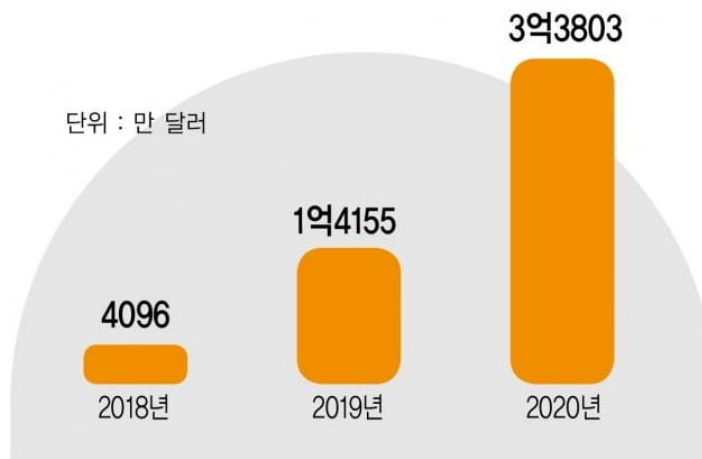
According to a report published by Nonfungible.com, the size of the NFT market has exceeded \$338.03 million in 2020. In the first quarter of 2021, it was already \$2 billion, a 131 times increase compared to the same period last year.

### NFT market share



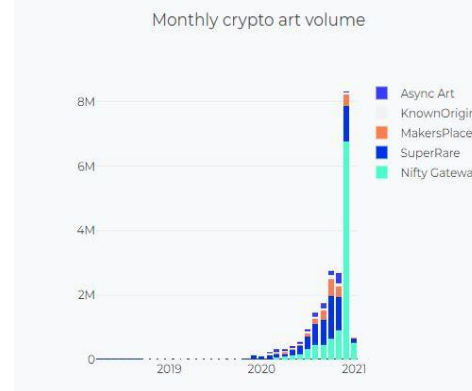
[ Data Source : NonFungible.com ]

### NFT market cap



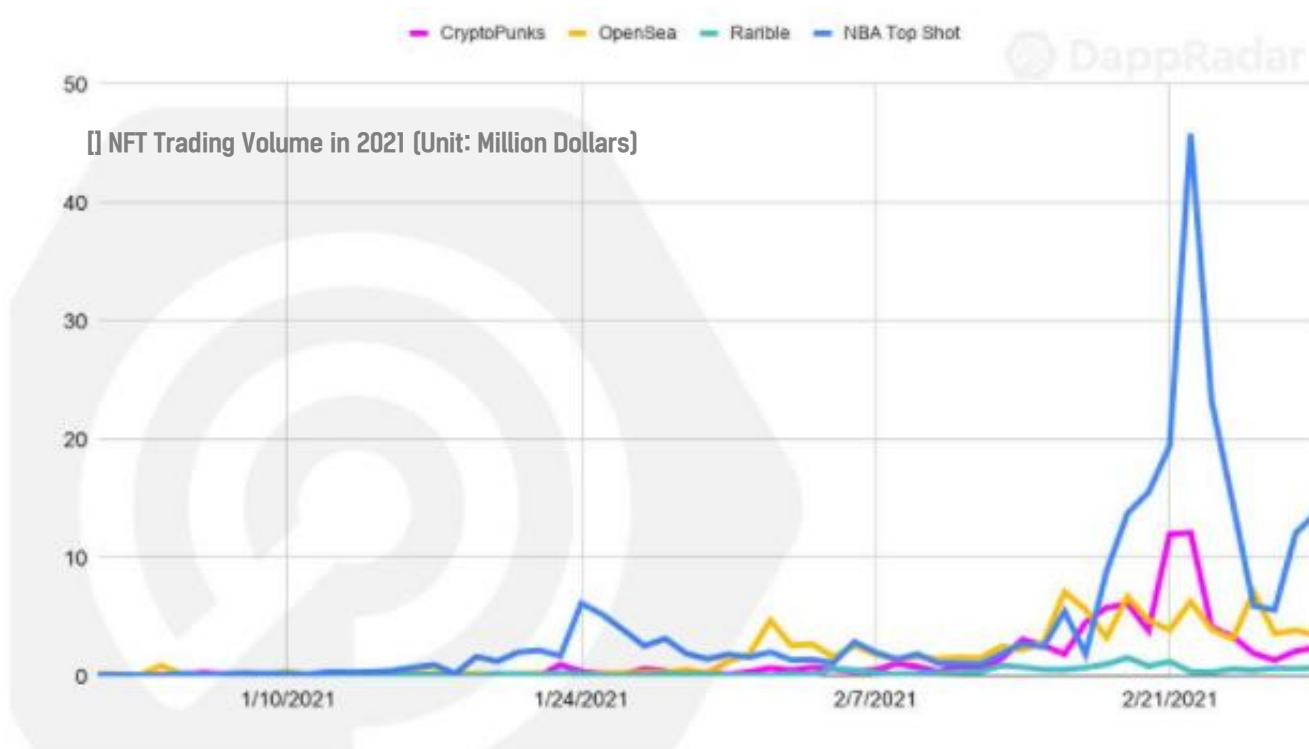
### CRYPTO ART DATA

Total Crypto Art Value: \$42,439,357.10 (43,325.803 ETH)  
 Total Artworks Sold: 50,956



## Companies with blockchain lines enter the growing NFT market

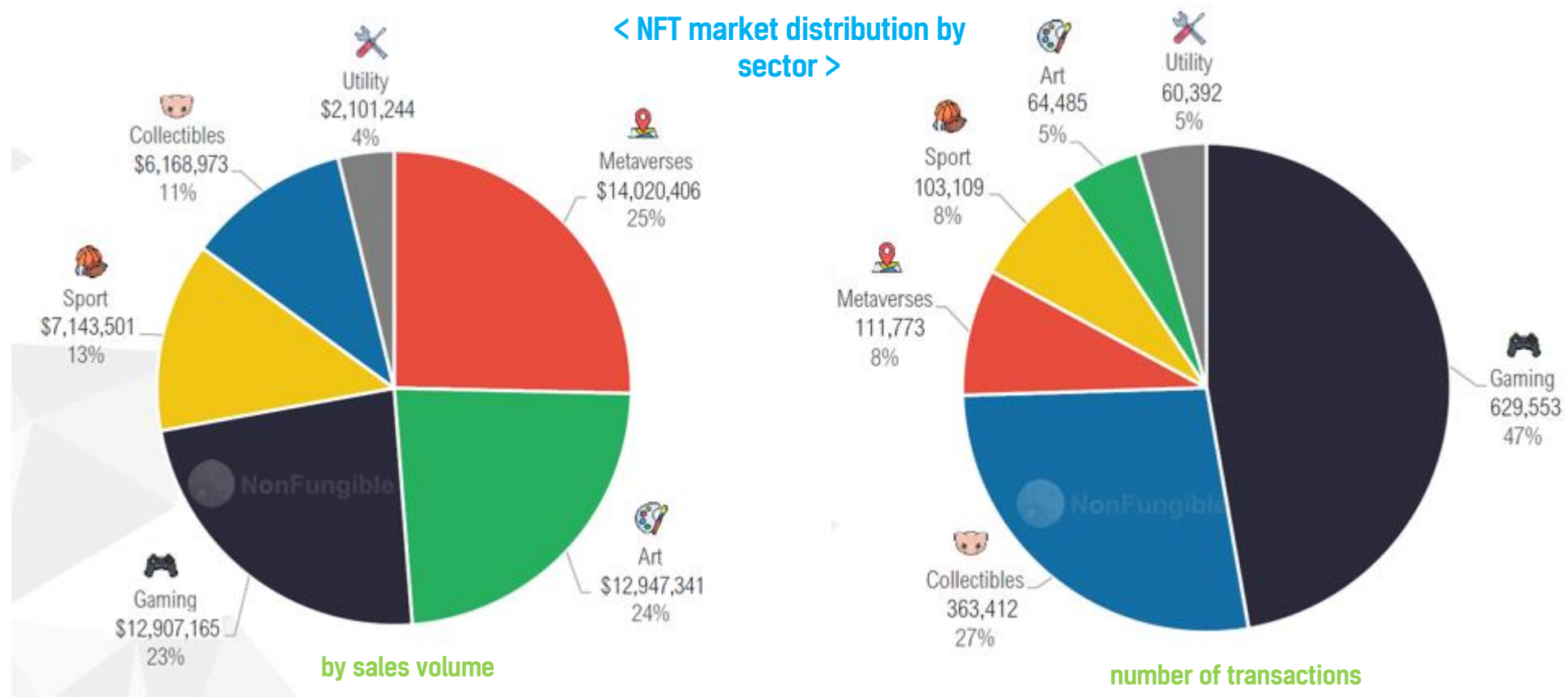
Sports and fashion company Nike uses blockchain technology to provide sneaker information to the NFT.  
Various companies enter the NFT market



[ Data Source : DapRadar ]



## Explosive growth of NFT market due to interest in digital assets → 22,179 digital wallets (doubled growth)



[DATE Source : Nonfungible.com ]



### III. ARTE Platform Introduction



**ARTEMART is an NFT trading platform that converts blockchain-based items into NFTs.  
We support the trading of digital assets. ARTEMART supports auction sales on the platform.  
We offer a separate store for participants.**

The ARTE platform is a digital asset  
Supports smart contracts for ownership.

[www.Artemart.io](http://www.Artemart.io)

Digital Creator Support Policy Operation



ARTEMART is a platform that supports the transaction of digital works or items created based on blockchain. ARTEMART supports creators to build their own marketplaces and create NFTs. ARTEMART may incur certain fees when creating, transacting or canceling NFTs. Supports Metamask Wallet, Trust Wallet, Chrome Browser, etc. required for ARTEMART transaction.

# We support the sale of digital assets in various categories through the ARTE NFT platform.

Currently, the talents participating in the ARTE project are experts. They have extensive experience in the arts, esports, entertainment, exhibitions and events.



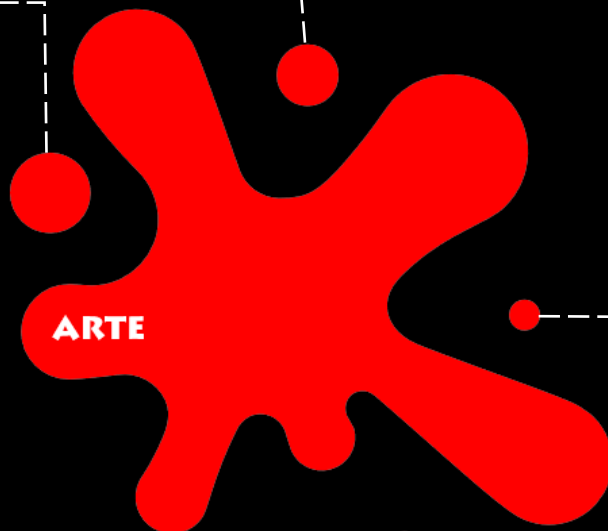
ART

Digital assetization of existing works and NFT assetization of new digital assets are possible.



ENTERTAINMENT

Digital assetization and sales platform for the entertainment industry such as webtoons, music, video, entertainers, and influencers



ESPORTS

Digital assetization and sales platform of e-sports competitions, e-sports players and e-sports-related materials



EXHIBITION & EVENT

Various domestic and foreign exhibition products and event related materials  
Digital assetization and sales platform

## Expanding market share by providing a variety of new content on the Arte platform

Partner Friendly Platform



- ARTE builds a sustainable and win-win ecosystem with its partners. Partner-provided NFTs are exclusive to ARTEMART.

Safety First Platform



- ARTE is not only an NFT platform for content delivery and sharing, but also supports smooth and secure transactions with content providers and buyers who wish to own NFTs.

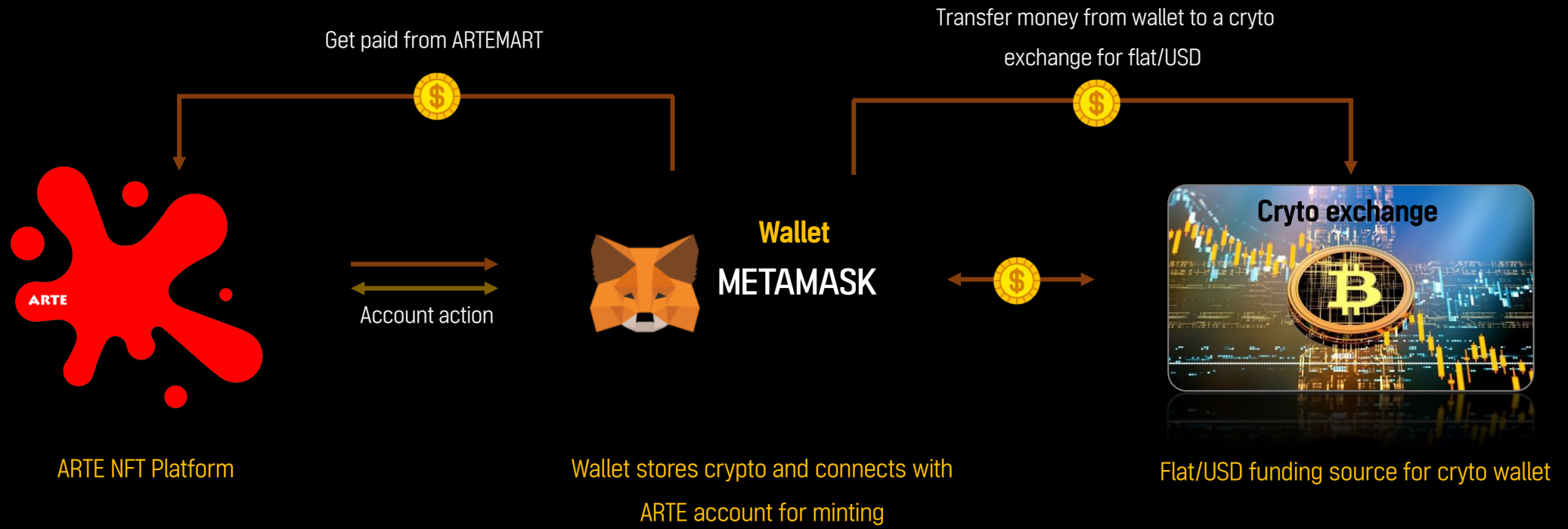
Unique Contents Platform



- We give you the opportunity to own an NFT that you can't see anywhere else and a new pleasure.

# ARTE NFT Platform

Digital contents distributed within the ARTE Platform are stored and managed in the form of NFTs. A smart contract when a buyer occurs It is designed so that ownership is transferred and the original copyright holder receives royalties.

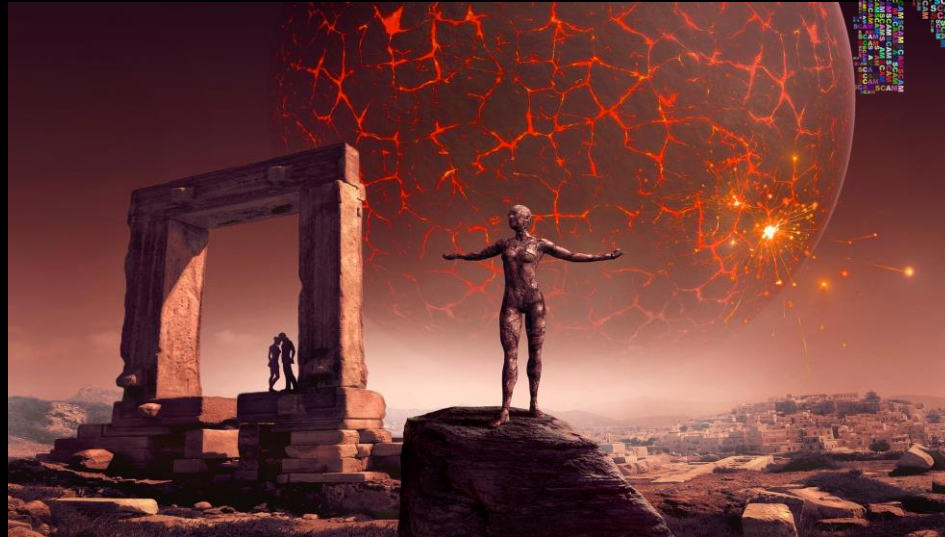


# ARTE NFT Contents

## Meeting with NFT writers



ARTE is a platform where you can access the works of various digital artists. ARTE is stored as NFT on the blockchain when the artist's work is completed. ARTE is a platform created to enable digital authentication and proof of ownership. ARTEMART is a platform for artists and NFT collectors of all genres.



## ARTE NFT & ART

The ARTE platform presents a new way for works to meet and evaluate digital works through a medium called NFT. ARTE supports the trading of works of various genres.



## ARTE NFT & MUSIC

ARTE provides the music industry with a clear answer to royalty and ownership. Artists are given the right to receive fair compensation for their creations and the opportunity to build special relationships with their fans. Artists and fans are the heart of the ARTE platform.



## ARTE NFT & Animation

ARTE is created by world-renowned art creators. It is a platform where you can continuously trade new works by artists by animation genre. You can see works and characters from famous anime through NFT. Companies that own unpublished animated works are also working on the ARTE platform.



## ARTE NFT & 3D Gallery

ARTE operates a virtual 3D gallery for creators. This is a gallery where you can support the active activities of creators. The Virtual 3D Gallery provides a community 3D space where you can display and sell your work through your avatar. ARTE token holders can participate in special NFT auctions.



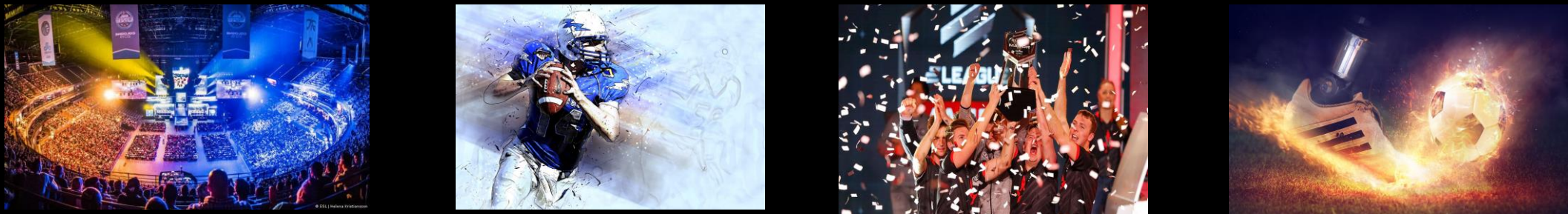
## ARTE NFT & Game

ARTE supports NFT transactions such as skins, consumables, equipment, characters, and avatars used in the game. You can also trade items acquired in P2E (Play to Earn) games that are spreading around the world. In the meantime, ARTE provides solutions for game item ownership disputes and loss of game items.



## ARTE NFT & Sports

We are working on a world-famous sports NFT artwork project. We support the sale of various related information such as match statistics, play analysis, highlight matches, and player videos. ARTE allows you to collect a limited number of esports NFT artworks.





# ARTE Creator

## ARTE Creator support policy

ARTE operates various support policies to revitalize creators' digital works. In addition to protecting the ownership and copyright of the artist's work, three artists are selected every month to hold a special exhibition and support the sale of copyright through an auction. original ideas and Artemart offers special benefits to creators who create original works.

- Creators Edition Auction Operation
- NFT Creator Asset Management: Asset management tasks such as creator works and transaction details
- Post information such as collector's purchasing patterns and transaction history.
- ARTE Rewards: We operate a reward program whenever a creator uploads a work.
- Social network service support: NFT-related creator social network service support



# Metaverse

## ARTE in the Metaverse World



Metaverse, a convergence service of digital technology, the core of the 4th industry, is blurring the boundaries between reality and virtual reality. In the past, users paid for it, but metaverse virtual worlds can be monetized.

At the heart of the metaverse, the MZ generation is pioneering many fields. Metaverse World is a new digital world where communication, culture, economy, artistic activities, education, and business are possible, transcending generations, ages and regions.

ARTE aims to communicate beyond a simple platform. ARTE will become a metaverse platform in three aspects: convenience, screen and space scalability, technical aspects, and economic aspects that Metaverse pursues.

Our way of life will be changed in various forms through the metaverse. ARTE's Metaverse World is to create a valuable world where everyone can share the advantages of ARET's unique technology and content through a new virtual channel and receive a fair reward for their efforts.

AR



Mirror World



Lifelogging



VR



# esports entertainment NFT platform

ARTE is an optimal NFT platform based on the eSports and Entertainment content market.

ARTE allows people to directly trade esports and entertainment works on a trusted blockchain environment.

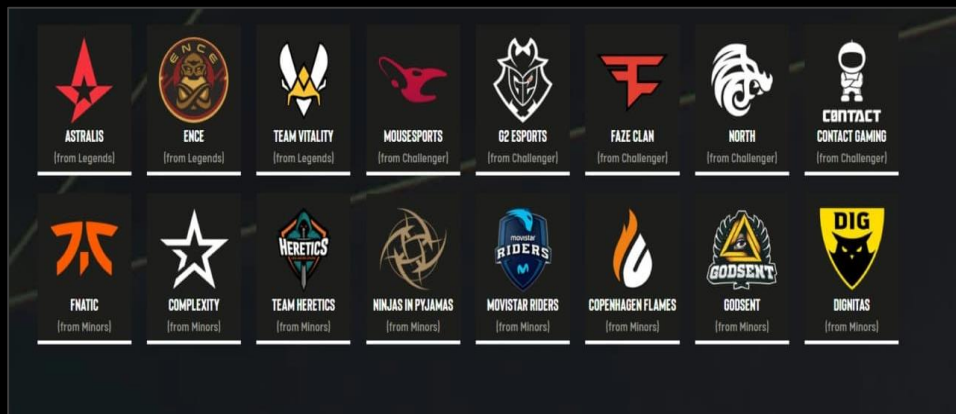
ARTE wants to share new experiences as a member of an ecosystem where everyone can enjoy and develop esports through a transparently manageable and reliable NFT market.



## Support for production and sales of e-sports players and competition products

Production of world-famous e-sports player goods\_NFT photos of players, uniforms, keyboards, mice, etc. are produced and sold on the platform.

We use NFT to produce and sell various competition logos and team logos such as hats, uniforms, and player signatures.



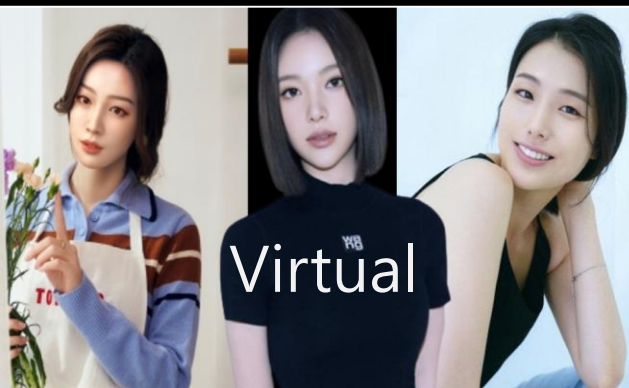
**We support NFT production and sales of mineral and meteorite exhibits,  
Jurassic dinosaur exhibits, and UFO exhibits.**



## Virtual reality Exhibition

Hosting a meta exhibition in the same virtual space as the offline exhibition  
Exhibit operation in a new way differentiated from the existing operation

Exhibition operation beyond time and space for people around the world A virtual 3D figure guides the exhibition and acts as a docent.  
MD products can be purchased at the Meta Exhibition Hall.

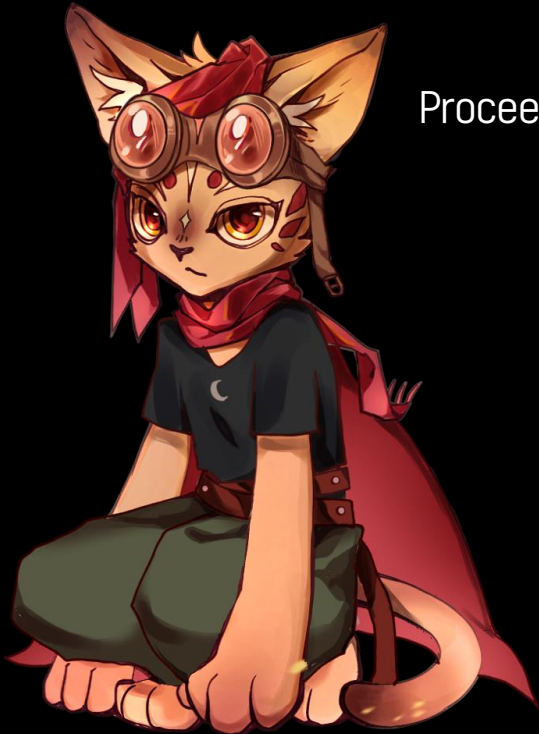


# P2E Game

ARTE is planning a sustainable plan in the era of Web 3.0.  
20% of all profits are reinvested into ongoing projects;  
We will develop new content.

ARTE는 Louis cats NAVI ≡ Arte plans to develop and release P2E games centering on 'Loui Cats NAVI'.  
We are currently developing the game.

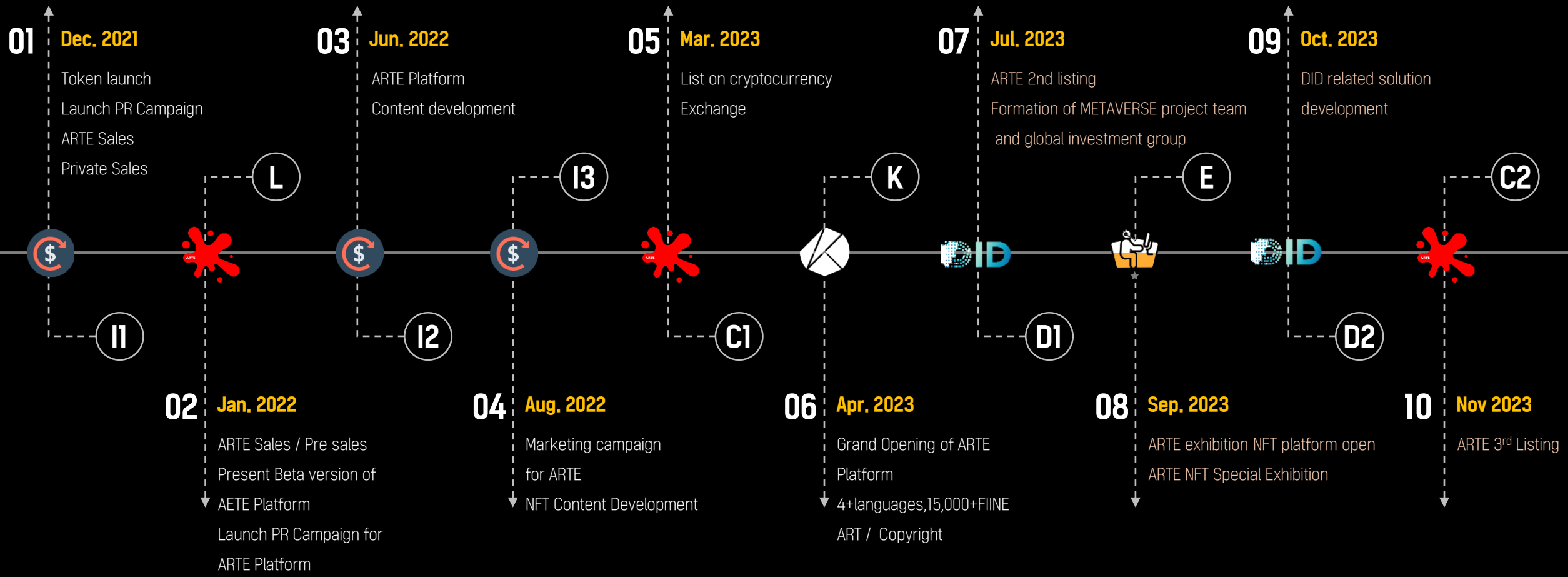
Proceeds from P2E games developed by our company are redistributed to 'NAVI' holders.



1st	2nd	3rd
 5,140 I +0 Harmony Dragon Sword Taoist Weapon Unique No. S5 160,000 ≈ USD 81,976 Dec. 07, 2021 14:17 UTC+8	 6,090 II +6 Half-moon Bow Arblist Weapon Unique No. S3 7,500 ≈ USD 3,843 Dec. 06, 2021 18:14 UTC+8	 3,395 II +0 Venomblood Longstaff Sorcerer Weapon Unique No. S3 6,000 ≈ USD 3,074 Dec. 02, 2021 21:25 UTC+8



# ROADMAP



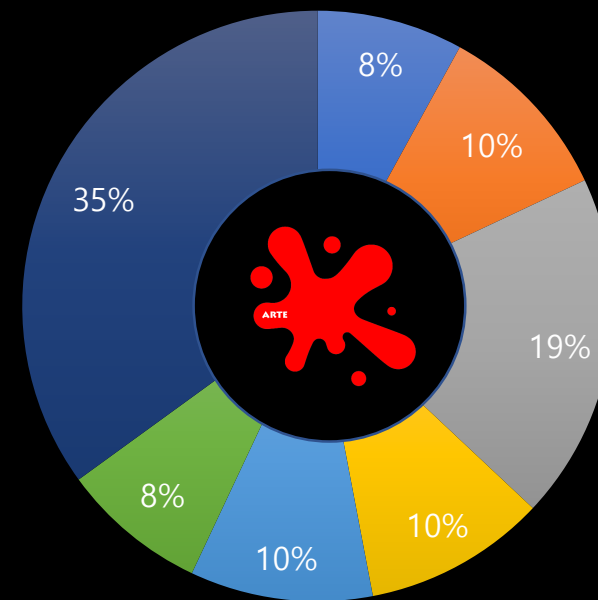


**ARTE Coin Specification**

- **Token Symbol : ARTE**
- **Coin issuer : Otion gloabal LLC**
- **URL : [www.artemart.io](http://www.artemart.io)**

<b>Total number of tokens</b>	<b>1,100,000,000 ARTE</b>
Token available	1,100,000,000 ARTE
Nominal Price	0.1\$
Emission rate	No Further tokens will be created
Token Format	BEP 20
Currency Accepted	ETH, BTC, USDT

**ARTE Distribution Plan**



- ARTE Fund
- Co-Founder
- Marketing
- Mining Pool
- Developer
- Advisor & Team
- Token Sales

**ARTE Distribution Plan Details**

<b>Item</b>	<b>Quantity</b>	<b>Remarks</b>
<b>ARTE Fund</b>	<b>88,000,000</b>	
<b>Co – Founder</b>	<b>110,000,000</b>	
<b>Marketing</b>	<b>209,000,000</b>	
<b>Mining Pool</b>	<b>110,000,000</b>	
<b>Developer</b>	<b>110,000,000</b>	
<b>Advisor &amp; Team</b>	<b>88,000,000</b>	
<b>Token Sales</b>	<b>385,000,000</b>	<b>1,100,000,000 ARTE</b>



Darren Choi  
Otion Labs Ltd CEO  
Ruiyue Entertainment China CEO  
Inter C&T Entertainment CEO



Taylor YOO  
Otion Labs Ltd CMO  
Director of International Marketing Dept.  
Sonus Entertainment CMO  
Ruiyue Entertainment China CMO



David Wang  
Tecjnoblood Marking Global CTO  
Blockchain Pato development director  
Netstone game Technical Director



Rusty Day  
Chief marketing Officer  
Dream Maker Film Culture Investment CEO Shaoxing Shouren Cultural  
creativity CEO (Cultural consultant) ZHIHOU GROUP  
Hangzhou Zhongyi Business Management Consulting Co., Ltd.



Richard Byun  
Director of International Marketing Dept.  
Sonus Entertainment CEO  
Ruiyue Entertainment China CFO



Lake Jong  
Chief Information Officer Sysmax Production CEO ACC Global CMD  
International Federation of Beauty Culture & Art Overseas Marketing  
Director



Mitsue Ryuji  
Japan Marketing Director Pandora Global CEO  
Albatross of Japan Chief Director



Dr. Raj Ravindran  
Capital Markets and Financial Advisor  
Raj is the co-founder of "ThinkingNorth", a venture capital platform that  
connects entrepreneurs to the capital.



Darren Gardner

Trade and Exchange Advisor CEO Modulus Global

EEO, Modulus, High-Tech Software Developed for NASA, IBM, Microsoft, Shell, BOA, NASDAQ, Yahoo, Siemens & more

He also holds an MBA in finance.



Alfredo richlel

Legal advisor, Malta

Partner at WDM International | Non-Executive Director | Malta

Citizenship & Prsidency Approved agent | Tax Consultant

The ARTE Team has written this white paper for reference purposes to provide specific information on the ARTE PLATFORM and COIN we are planning. The purpose of this white paper is to outline the direction of product development to COIN holders and users for ARTE PLATFORM implementation and is not included in the same format as the contract.

It is not our obligation to provide any material, code or functionality, and you are solely responsible for your investment or purchase decision.

The launch and implementation of the ARTE PLATFORM may depend on several variables, such as regulatory risk, user participation, adoption of block-chain technology, and ongoing development of the ARTE PLATFORM.

This White Paper is intended only as an invitation to you to invest in the ARTE Team or ARTE , and as such. It does not warrant that any information contained in the White Paper, including conclusions, will be accurate and valid until the future.

It is important to note that the information in this white paper is intended to be developed or implemented by a legal entity or a related department in the ARTE PLATFORM and can not be required to take any action. The ARTE Team makes no representations or warranties of any kind with respect to this white paper, and assumes no legal responsibility for it. For example, you should ensure that white papers are created based on legitimate rights and do not violate third party rights, that white papers are commercially valuable or useful, that white papers are appropriate for your purposes, that the white paper is free from errors, etc. Of course, the range of liability exemptions is not limited to the above examples.

Whether you refer to this white paper or any action based on it, whether it is profit or loss, is entirely in your judgment. In other words, the ARTE Team will not be liable for any damages, losses, deARTE or other damages caused by the use of this white paper.

This document has been produced for informational purposes only and is not intended as a means of selling shares or securities.

ARTE COIN does not guarantee control.

Possession of a ARTE COIN does not imply the owner of or property rights of the ARTE EDU Foundation, ARTE PLATFORM, other services and content. Even considering accepting feedback and opinions from the ARTE community, ARTE COIN does not grant ARTE COIN holders any right to participate in decisions or in connection with the development of our platform. The actual progress result and the figures in this white paper may differ and are not guaranteed. Uncertainty in regulations the technologies involved in blockchain are subject to supervision of management and other world regulators.

Some countries or regions do not allow the exclusion of certain warranties, so some of the exclusions may not apply to you. And investors are responsible for all risks, and can not claim any compensation from the ARTE Team. This applies to countries that already have legal regulations on cryptocurrency, including the United States, China, Singapore and South Korea. So citizens and residents of these countries should be more conscious of participating in COIN trading.

While the content and goals presented in this white paper are our intentions, any person or organization that wishes to purchase a ARTE COIN should be aware of and bear the risks.

Risks of investment loss Funds collected during COIN sale are not covered by insurance. If funds collected in cryptocurrency lose their value, there is no public or private insurance to restore them.

If ARTE COIN Sale is in progress and the USER is expected to suffer damage due to ICO regulations, the ARTE will immediately notify you through the homepage, and the refund process will be on the participants of the country.

The above information will be notified individually by e-mail address when participating in ICO. Also, if USERS are objectively unable to conduct ICO, or if there is a possibility that damage may occur to USERS, return procedure for COIN paid will proceed.

The ARTE COIN will be the means of payment for all services provided by the ARTE and, if the issuance of additional ARTE COINs is required, obtain a consent of at least 70% of the ARTE COIN holders.

#### Disclaimer of Warranties

Technological innovations such as quantum computers can cause problems with cryptocurrency, including ARTE COINs. Risks from using new technologies and future unpredictable problems can occur, and these problems and risks can arise in other forms than those mentioned in this white paper.

You fully understand and agree that the use of the ARTE COIN is at your sole risk, and you must indemnify the ARTE Team from all liability.

The issued ARTE COIN will be sent to you without any implied or implied warranty of merchantability or fitness for a particular purpose, integrity, etc.

End of Documents  
**Thank you**

